

A photograph of three young children, two girls and one boy, sitting at a table. The girl on the left is wearing a blue t-shirt and glasses, the girl in the middle is wearing a green t-shirt and glasses, and the boy on the right is wearing a green t-shirt. They are all wearing red aprons. The background shows a green wall and a white brick wall.

YMCA of Yarmouth

## 2014 Annual Report

The YMCA was established over 160 years ago as a charity dedicated to the health of both individuals and communities. Our focus on inclusiveness and accessibility means we serve people of all ages, backgrounds and abilities through all stages of life. Through YMCA financial assistance programs, the YMCA is accessible to all.

Today, there are 45 YMCAs and 5 YMCA-YWCAs in Canada that offer programs and services tailored to each community's needs. Together, we serve 2 million people in more than 1000 communities across Canada.

Thanks to nationally accredited Child Protection Standards and Procedures, YMCA programs safely build assets or critical factors children need to become healthy, caring and responsible. These factors include support, empowerment, positive identity and values, a commitment to learning, boundaries and many others. Our programs instill values of caring, respect, honesty, inclusiveness and responsibility.

In 2014 the YMCA of Yarmouth Board of Directors came together to develop our Strategic Plan for 2015-2020. In order to continue building on the YMCA mission it became clear that our team will need to focus on building our brand, expanding our reach and growing community partnerships, planning for financial sustainability, and strengthening our impact.

We look forward to the new challenges ahead and remain committed to the YMCA being a vital part of life in Yarmouth and beyond.

**Matthew Fraser**  
Board Chair

YMCA of Yarmouth

**Yvonne Smith**  
Chief Executive Officer

YMCA of Yarmouth

*Building healthy communities*

# YMCA of Yarmouth review of 2014



1,475+  
clients

accessed over  
**41,750**  
times in 2014

nearly  
**650** youth  
held memberships while  
**421** youth accessed the  
facility on a day pass

**362** clients  
were provided YMCA  
financial assistance

## Community Connections

The YMCA is connected to different organizations within our community that help members reach their fitness and recreation goals. Key organizations that benefitted from our services include:

- 84th Independent Field Battery
- Acadia First Nation
- Argyle Recreation
- Dalhousie Nursing Students
- Kidzact Association
- Nova Scotia Lifesaving Society
- NSCC School of Fisheries
- Split Rock Learning Centre
- South West Health
- Mental Health and Addiction Services
- Tri-County Women's Centre
- Tri County Regional School Board
- Weight Watchers
- YARCO
- Yarmouth Life Skills
- Yarmouth Recreation

## Facts & Figures

- Over **1,484** clients used the facility in excess of **41,769** times
- Our Membership Assistance Program provided financial assistance to **362** members who would not have been able to join the YMCA otherwise
- A total of **634** individuals under the age of 18 held memberships, and an additional **421** used the facility on a day pass
- On average, nearly **48** fitness classes were offered
- Over **573** children and youth learned to swim in our pool
- **475** children and family members learned to swim through the School Swim Program
- **989** people (mostly children/youth) used the pool on a day pass
- Every Friday, over **Tim Horton's & Pet Value** sponsored **100** children to swim for free
- More than **279** parents and tots enjoyed time together in the pool took part in Swim to Survive while over **400** children and adults

The YMCA is dedicated to the growth of all persons in spirit, mind and body, and to their sense of responsibility of each other and to the global community.



# Did you know?

Over 23,800 Canadians from communities across the country and from all walks of life currently donate their time to the YMCA. In 2009 alone, these exceptional volunteers contributed 1,150,000 volunteer hours on tasks as diverse as serving on Association Boards, teaching fitness classes, helping out with fundraising, running special events, delivering children and youth programs, mentoring and more. The YMCA of Yarmouth is proud to recognize the accomplishments of all our teams - thank you for a great year!



## Volunteer of the Year

The YMCA of Yarmouth recognizes Tammy Waldron as our 2014 Volunteer of the Year. Tammy started a few years ago, and wanted to teach a morning Cyclefit class. She convinced the YMCA to put a class in our schedule from Monday through Friday, and dedicates herself every day to teach anywhere from 6-12 for our early morning cyclists. Thank you Tammy for all that you do for the YMCA!

"I love my YMCA because it saved my life. Six years ago, I was 318 pounds and it was the YMCA that helped me become healthy and fit. It's my second home. Helpful and friendly staff! Thanks YMCA!"

## Y Story



Elise LeBlanc

YMCA of Yarmouth Member

## FINANCIAL REPORT

Year Ended December 31 (Audited)

### Statement of Operation

	2014	2013
Total Revenue	636,369	608,594
Total Expense	703,629	701,319
<u>Lottery Fundraiser</u>	<u>104,287</u>	<u>73,142</u>
Excess (deficiency) before undernoted	37,027	(19,583)
Amortization of deferred capital contributions	56,362	61,187
<u>Lottery Fundraiser</u>	<u>101,831</u>	<u>109,989</u>
Excess (deficiency) before undernoted	(8,442)	(68,385)

### Statement of Financial Position

Current Assets	242,654	247,266
Investments	50,033	12,233
<u>Property, Plant and Equipment</u>	<u>2,099,494</u>	<u>2,198,435</u>
Total Assets	2,392,141	2,457,934
Current Liabilities	394,802	389,448
Capital Lease Obligation	-	6,343
<u>Deferred Capital Contributions</u>	<u>1,097,227</u>	<u>1,153,589</u>
<b>Net Assets</b>	<b>1,492,029</b>	<b>1,549,380</b>
	900,112	908,554
	2,392,141	2,457,934

## **YMCA of Yarmouth**

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## Location

### **YMCA of Yarmouth**

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[ymcayarmouth.net](http://ymcayarmouth.net)

## 2014 Board of Directors

Ben Churchill  
Bobby Lou Reardon  
Chris Perry  
Denny Morrow  
Gloria Goodwin  
Jim McLeod  
Jordan Bain  
Kathleen d'Entremont Mooney  
Matthew Fraser  
Melanie Mooney  
Mike Sanford  
Vance Rodney  
Wade Cleveland

